Educational Media Team
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Educational Media Team

Ways of Co-Design

MEDIA DESIGNERS
- videographer
- animation expert
- interaction designer
- game designer
- illustrator

CONTENT EXPERTS
- teachers
- scientists
- professors
- professionals

LEARNING EXPERIENCE DESIGNERS
- script editor
- didactic expert
- production designer
- learning psychologist
- media theory expert

FREELANCERS

CO-DESIGN

STUDENT SUPPORT

You and your ETH team

TECHNICAL SUPPORT

You and your ETH team

FREELANCERS

You and your ETH team

You and your ETH team
Media Competencies in a digital age
knowledge, skills, abilities and attitudes

<table>
<thead>
<tr>
<th>Media and Digital Technologies</th>
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<td>Ability to access, evaluate, and use media and digital technology</td>
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Knowledge:
- Media and digital technology literacy
- Understanding how media and digital technologies can influence beliefs and behaviours
- Knowledge of ethical and legal aspects surrounding the access and use of media and digital technology

Skills:
- Ability to apply digital technologies to research and work safely and appropriately
- Ability to evaluate risks associated with media and digital technologies

Attitudes:
- Be aware of how media and digital technologies can influence beliefs and behaviours
- Minimise risks associated with the use of media and digital technologies
Educational Media Team

Work Areas

**CO-DESIGN**
EduMedia Production
Project Cooperations
Critical Media Reflections

**MEDIA COMPETENCIES**
Teaching
Applied Media Projects
Mentoring & Coaching

**FLAGSHIP PROJECTS**
Applied Media Exploration,
Speculative Design &
Cutting-Edge EduMedia
AUDIOVISUAL MEDIA

- Videos (Concept Videos, Expert Interviews, Documentary, Observations, Tutorial, Introduction Videos, etc)
- Animations (2D, 3D, Stop-Motion, Pixilation, Animated Documentaries, Character Portraits etc.)
- Illustrations
- Comics, Graphic Novel
- Interactive Poster Design
- Icons, Graphics & Diagrams
- Drawings, Paintings
- Photography Series
- Interactive Media Plattform Formats
- UI/UX Design
- Mixed media (VR, AR, 360-Videos)
- Hybrid Media Formats
- Audio Podcasts
- Soundscapes, Sonifications
- Memes, Gifs, Videoloops ...
- Classical Graphic Design
- ...

Paradigmatischen CURRICULAREN RAMKENBEDINGUNGEN

COGNITIVE LOAD
1. intrinsic load
2. extraneous load

The wood in a tree comes from ...
Accessibility
Different audiovisual media material

E-accessibility «concept video» series

Neurodiversity intro & student-centered «animated shorts»

Comics

ETH, UZH & ZHAW series
New ETH paper on Emissions

Severe discussions with Muromitz
Our new president will co-lead with our employees to develop an Aggregate that Muromiz, who draws from our severe discussions and others. Page 5

ETH goes fossil free

New ETH paper on Emissions
Our new president will co-lead with our employees to develop an Aggregate that Muromiz, who draws from our severe discussions and others. Page 5

Weekly weather forecast

Deutschkraft arrived The D-Earth method on Deutschkraft safely as it is the final verdict of Doktor and all returns to Zürich. It will exchange student ideas. Read about the journey of an iceberg through the horizon "Iceberg". Page 9

ETH essay: Contest 2040

Another annual meeting of the Centre for Human

Publications and Features (CFPHF). Generally known as the UN General Assembly, the International Geo-

ICCP presented to last year’s assess-

ment of the Social and Environmental

Goals (SDG) – the core framework of the already ambitious SDGs of the 2030 Agenda. ETH Zurich representative Sadia Gahreem reports of a new mix of understanding and descriptors for this direction of high-level policy making.

First 10 year assessment of SEF

The skyline cover provided by tropical forests on all ETH buildings will be increased by another storey, and is predicted to lead in further reductions of outside temperature. Page 1

A short update: ETH increased the number of students who speak English and Chinese. Page 2

D-VARIO, D-BIOL and D-MEDIA tropical garden extension

The leadership of the cooperation project between D-VARIO, D-BIOL and D-MEDIA. Page 2

Events

Polyball 2040

For its sixth edition, Polyball, invites you to drive the exhilarating yet exciting motor race. Go back to the beginning of the panthe-

Historic Parade with your best Collection of lights, white hoodies, and vintage mugs. The guests can expect old school smartness available at the entrance. Vintage VG gloves and everything from an almost going to end with white plastic sign. November 7. Page 9
WHAT ARE WE CURRENTLY WORKING ON?

- e-Accessibility series > Fully animated videos, comics
- Accessibility series (ETH, UZH & ZHAW) > documentary-based
- Open Educational Resources series
- Self-Sovereign Identity (SSI) trailer
- Teaching Labs:
  (1) Audiovisual media
  (2) Smartphone videography
  (3) Hands-on animations
- FoodChem project (D-HEST)
- Radionucleids project (D-PHY, D-USYS, D-ERDW)
- LET media campaign and webpage visual concept
- “Diversity of Teaching” documentary of teaching methods at different ETH departments
- Publications on “Humor in Science Edu Films” & “Sustainability of Educational Videos”
- ... maybe a media project with you?
Thanks for your attention!

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