



**CENTRE FOR  
INNOVATION**  
Leiden University



**Universiteit  
Leiden**

# LET'S CHALLENGE THE DESIGN OF EDUCATIONAL 360-VR

**New Media & Digital Learning Lab**  
Jeanine Reutemann & Monique Snijder



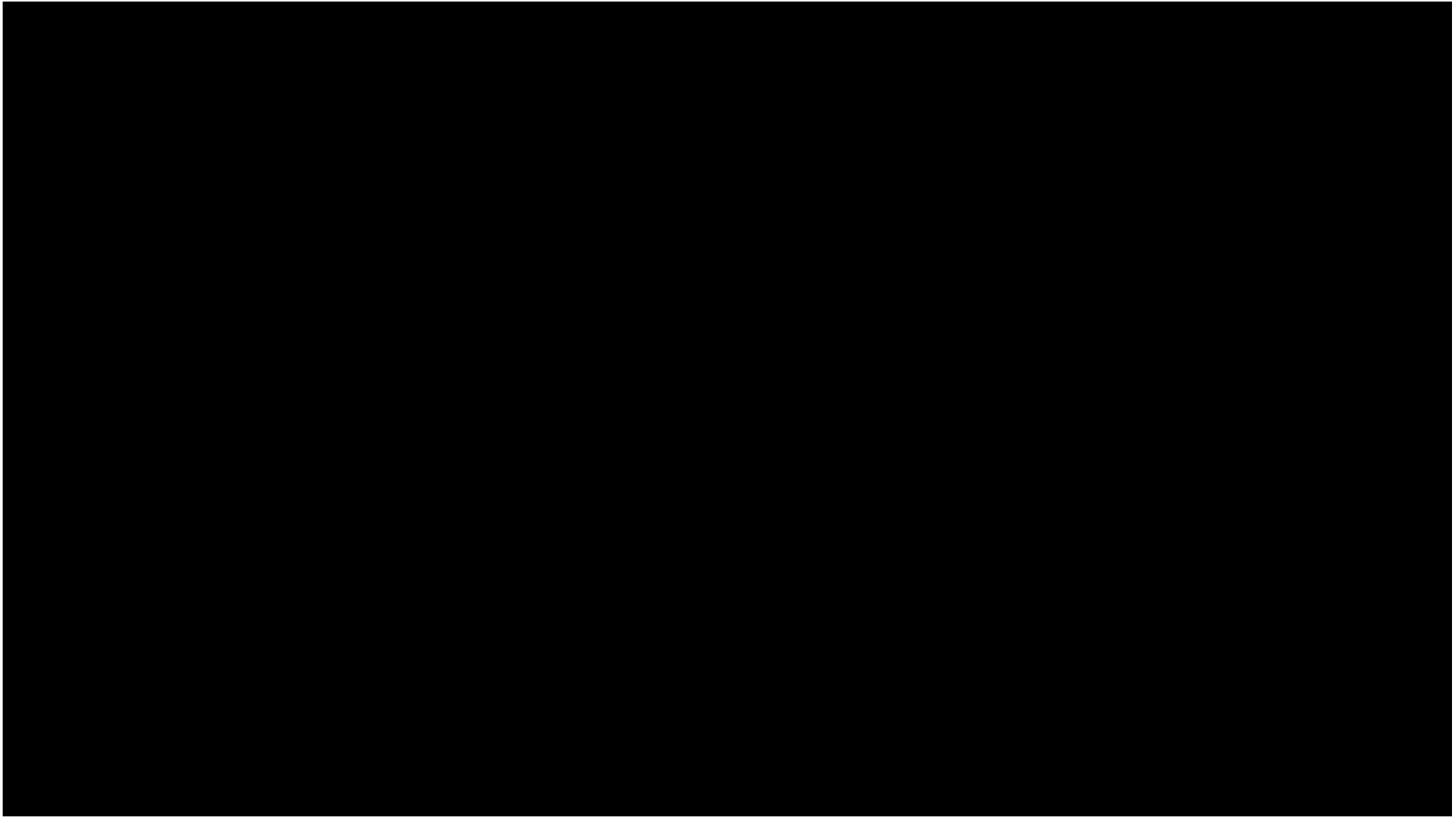
**CENTRE FOR  
INNOVATION**  
Leiden University





**WARNING**







Visual  
Anthropology

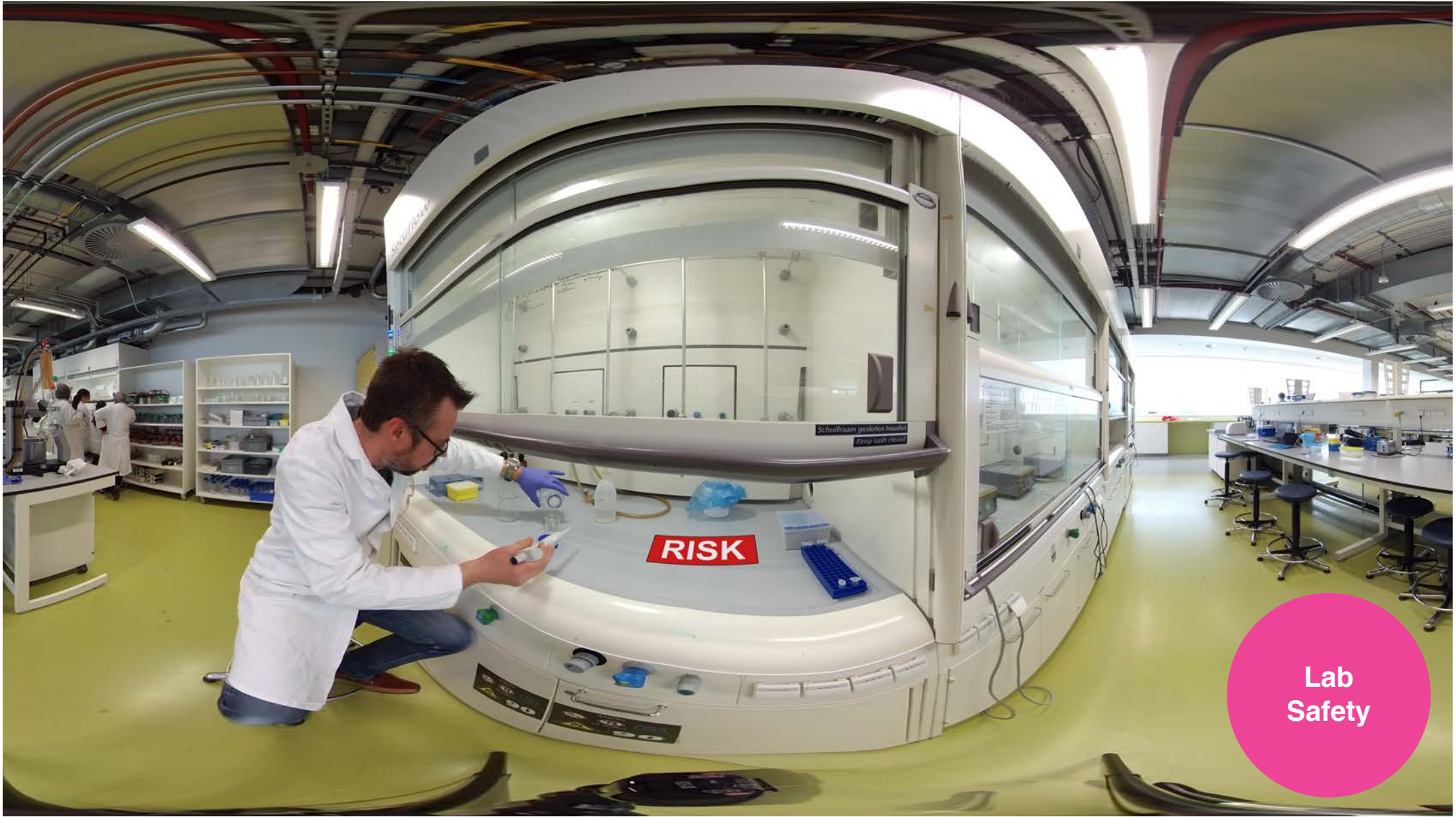
Remote  
Sensing

Archaeology

Lab Safety

Dementia

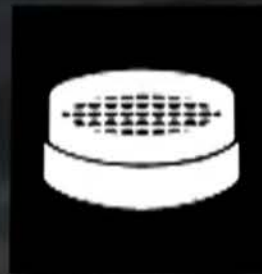
Teachers  
Education



**RISK**

**Lab  
Safety**

Select the right tool:

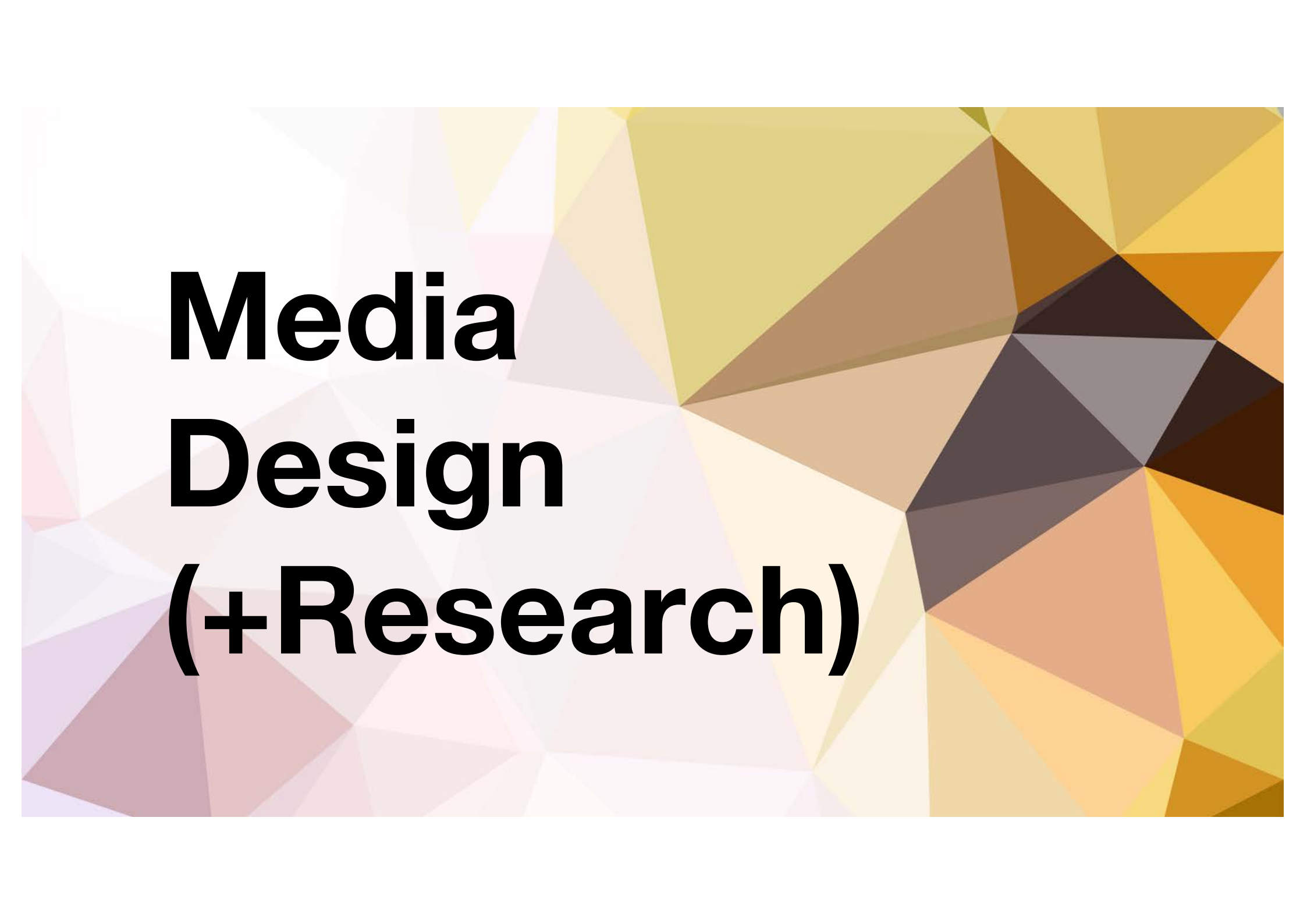


Archaeo-  
logy



Visual  
Anthropo-  
logy





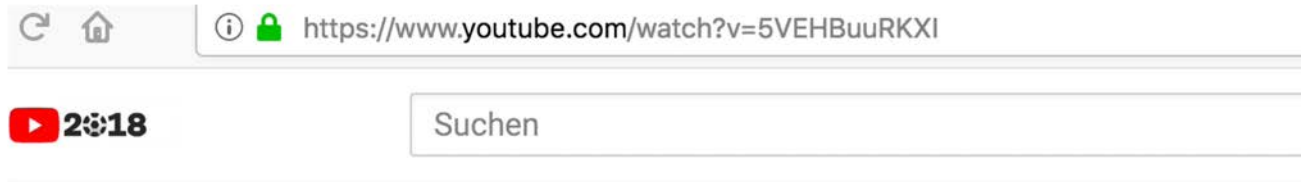
# **Media Design (+Research)**



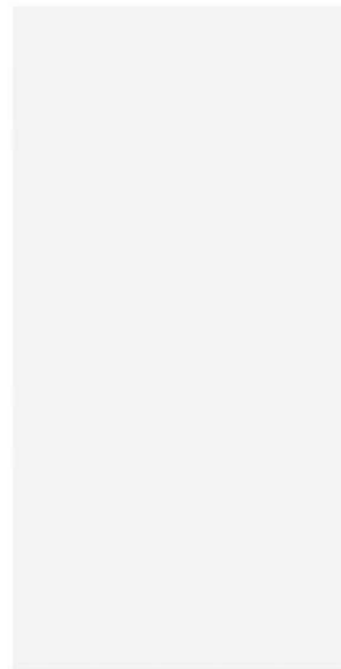
**#affordances  
of the medium**







**DATA SET  
448  
MOOC**



**Research Video (2016):**  
„Videos in Higher Education  
– A Journey into the World of  
Digital Education“

## Global Memory (DRAM) Bandwidth

- Ideal



- Reality





# Stories to tell

# Stories to tell – Storytelling



Remote  
Sensing



Hogwarts

Create a sense of wonder for the "hidden" processes in nature

bridge the gap between RS and the people who will use it

CREATE AN UNICORN

Start a revolution in measuring what we see (and more)

Educate future researchers in using Remote Sensing

Let scientists (in go) experience how important it is to present study results in a way that motivates, and maybe leads to change of mind.

Explore uses of Remote Sensing in an Ecological & Environmental context

Create a better sustainable world with equal access to water, using RS tools drought monitoring

Creating Community of Remote Sensing Researchers at Leiden University (CML-EB)

Personal Tools

Educate future Researchers & Policy makers on current ecological & environmental problems (how to solve them)

Experiment with new forms of visualization.

AUDIOVISUAL DATA & THEIR POTENTIAL

Make people experience how the data relates to the physical world around us

Create an innovative educational experience

Make VR education

Show Student

Remote Sensing





**~~No more Talking Heads~~  
~~and PP-slides.~~**

**Our protagonist is a tree!**

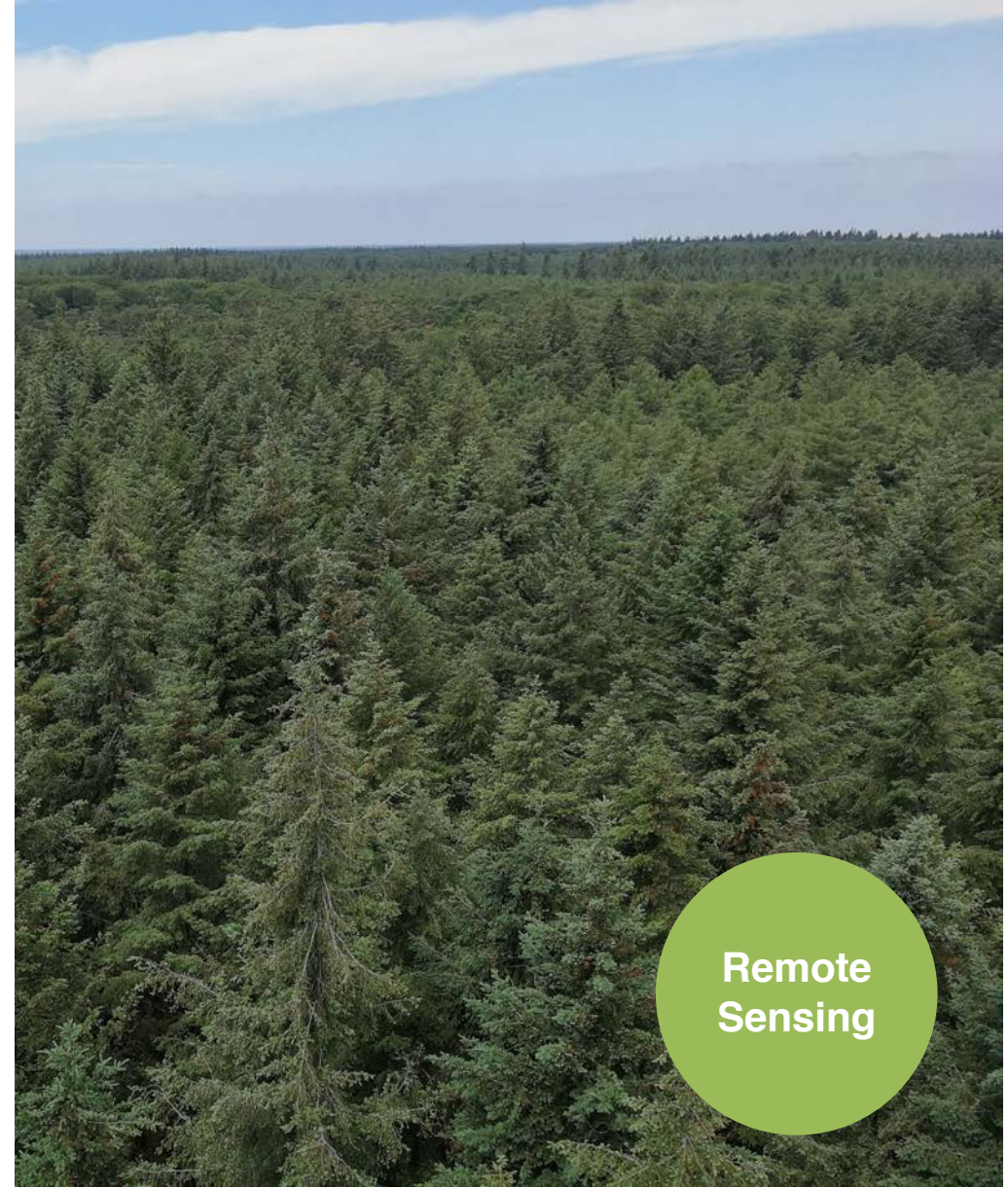
Remote  
Sensing



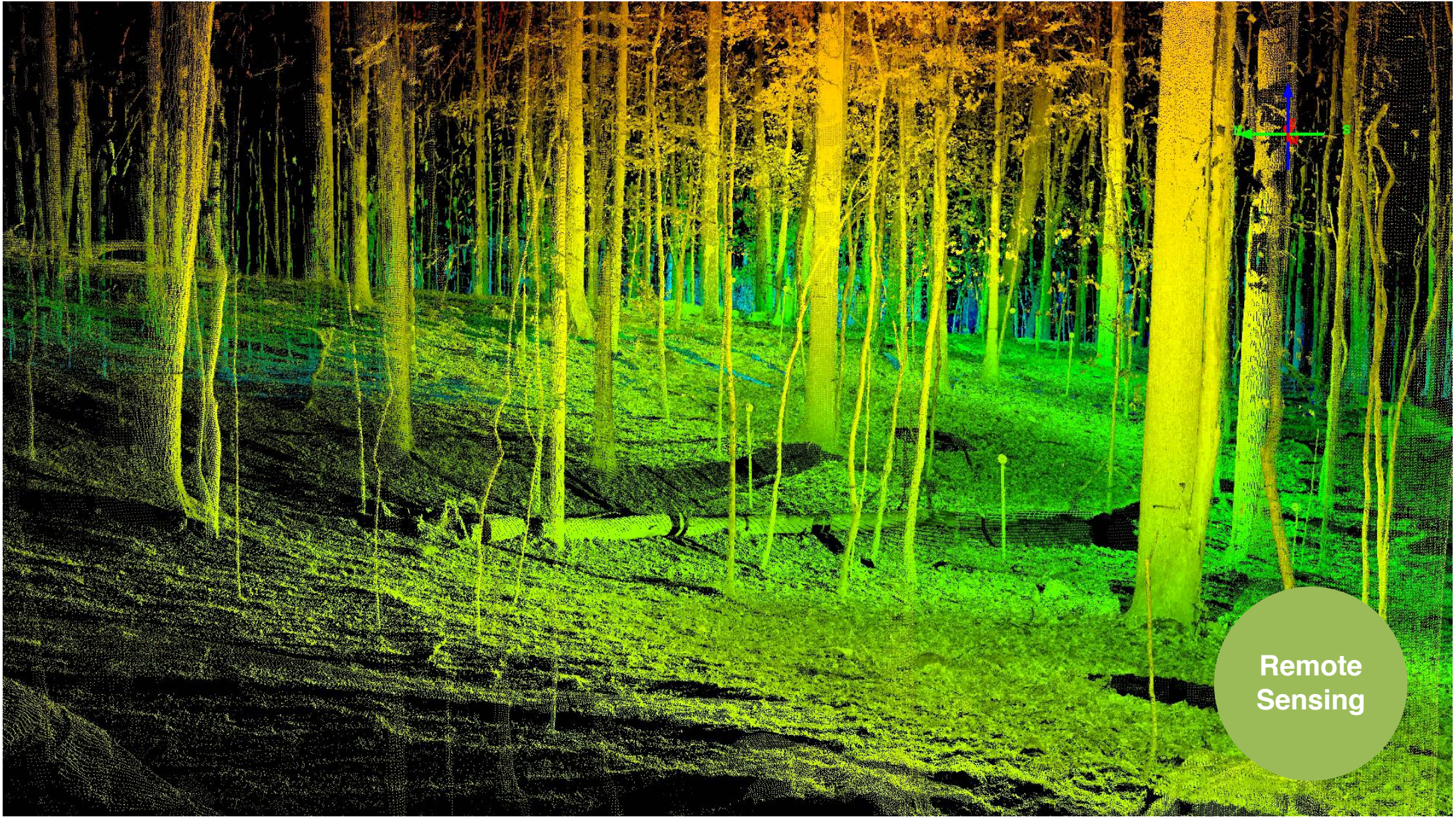


Remote  
Sensing









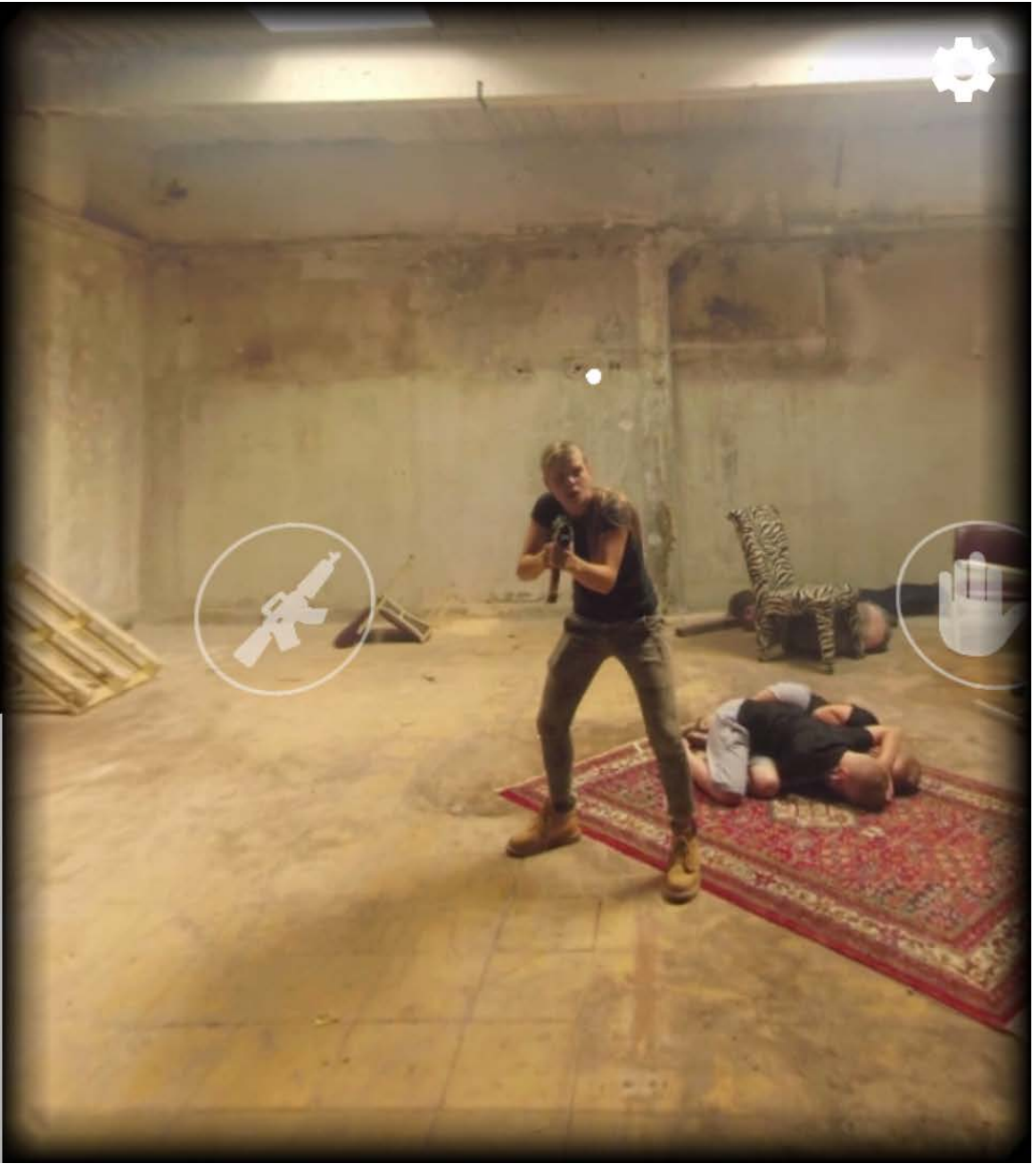
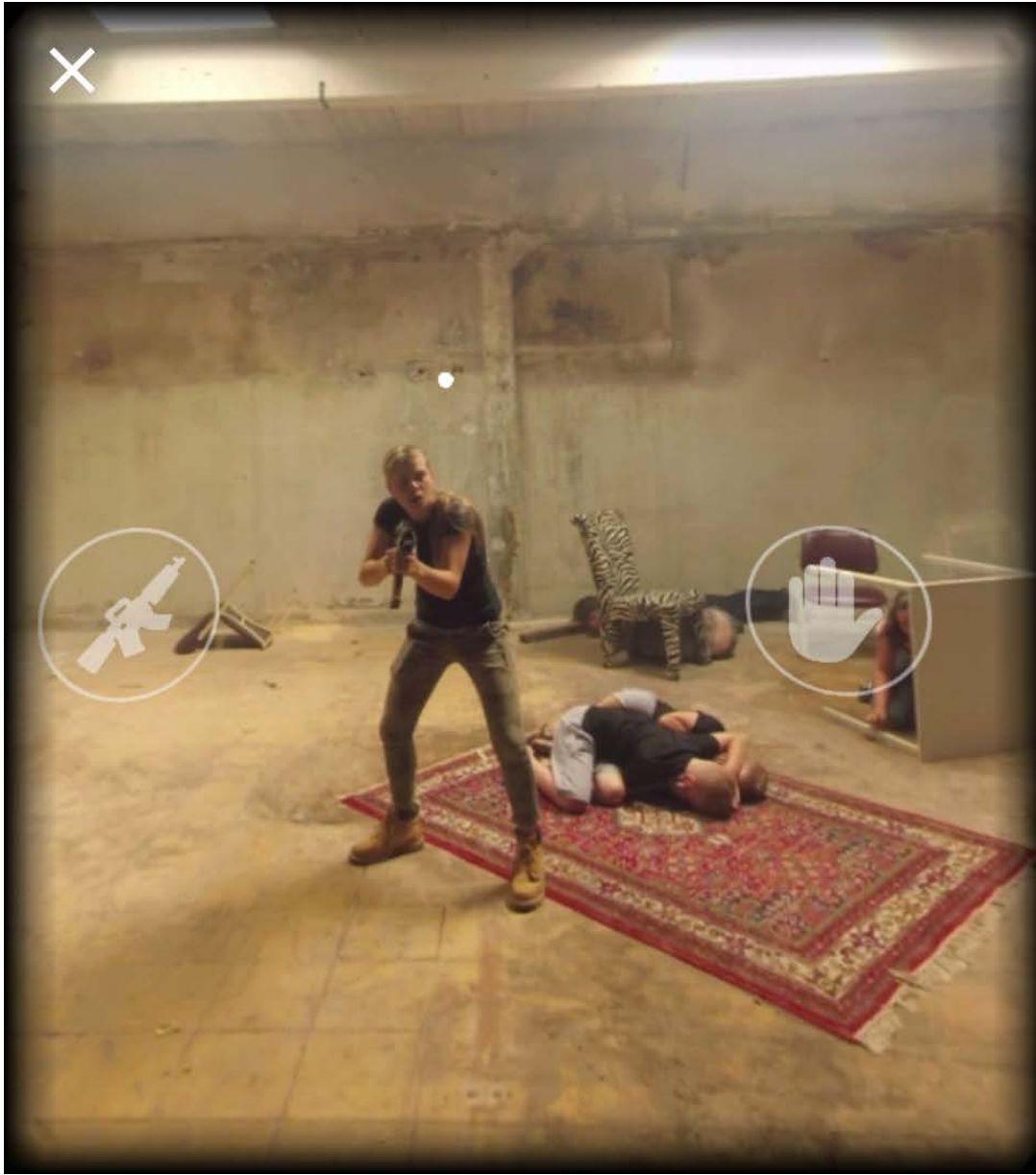
Remote  
Sensing





Remote  
Sensing

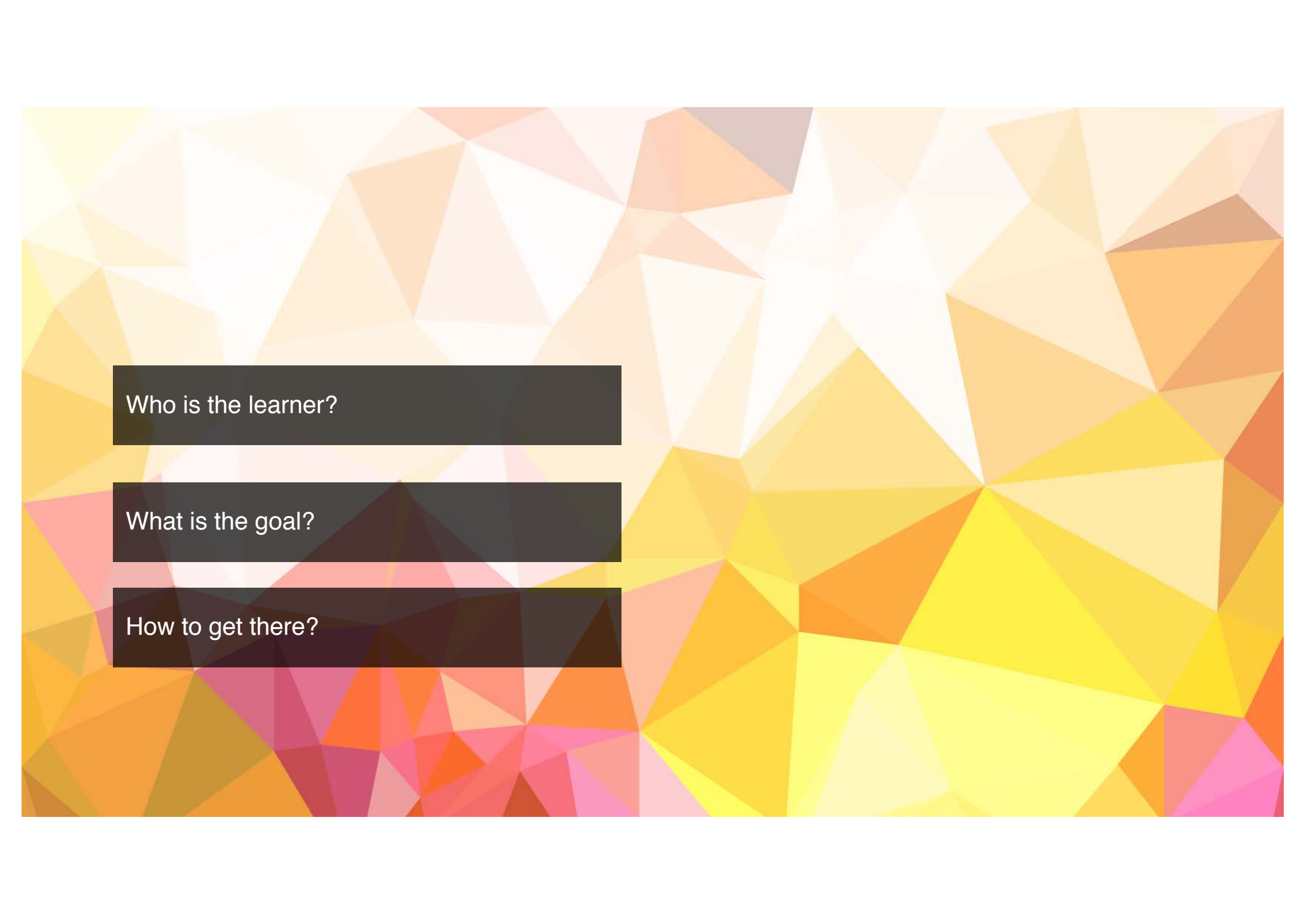




The background is a complex, abstract geometric pattern composed of numerous overlapping triangles. The color palette is warm, featuring a range of yellows, oranges, and pinks, with some areas appearing lighter and others more saturated. The triangles vary in size and orientation, creating a dynamic and textured visual effect.

# **Learning Experience Design**





Who is the learner?

What is the goal?

How to get there?

# The Dementia Case

Who is the learner?

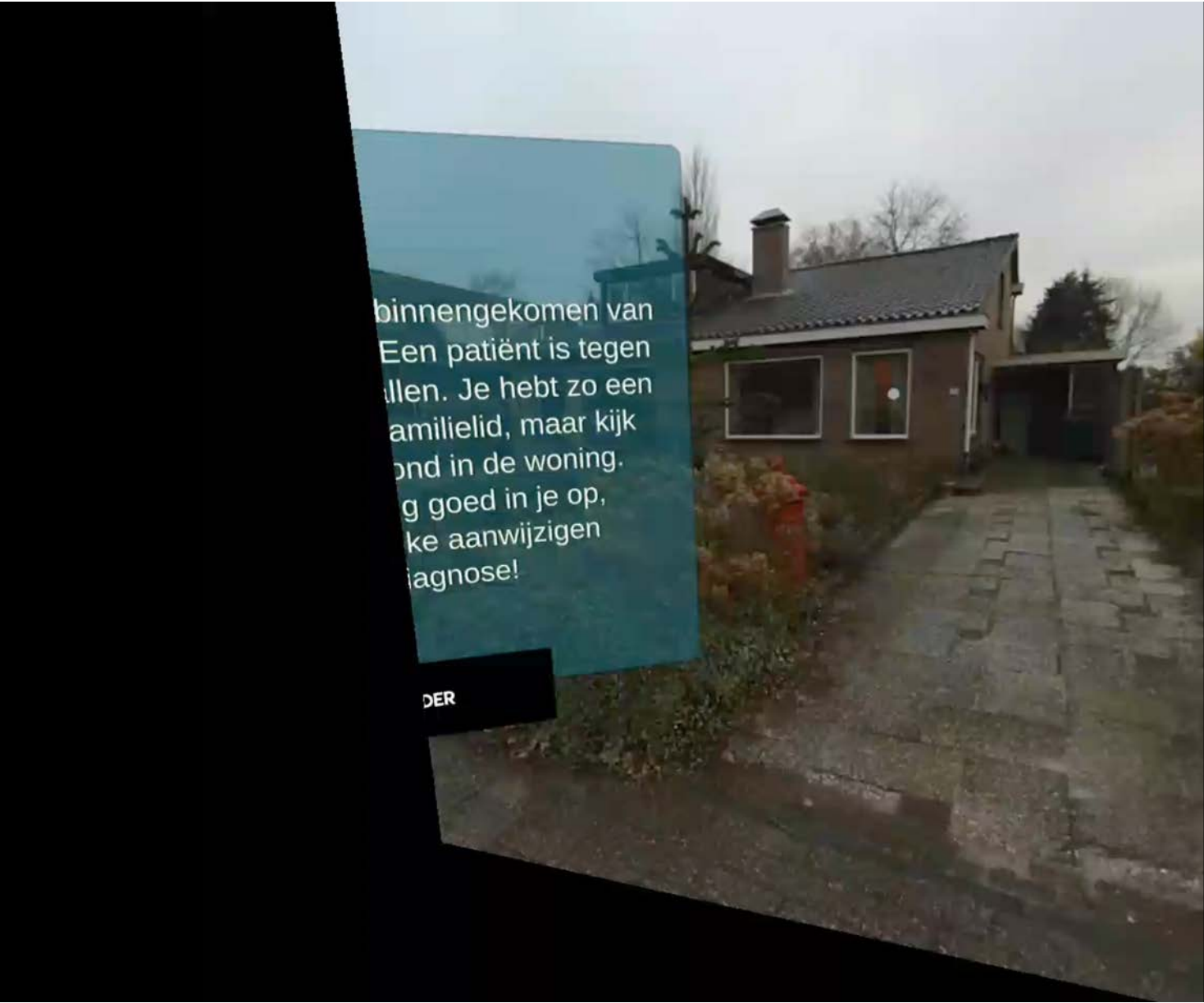
What is the goal?

How to get there?



Dementia





binnengekomen van  
Een patiënt is tegen  
allen. Je hebt zo een  
familielid, maar kijk  
ond in de woning.  
g goed in je op,  
ke aanwijzigen  
agnose!

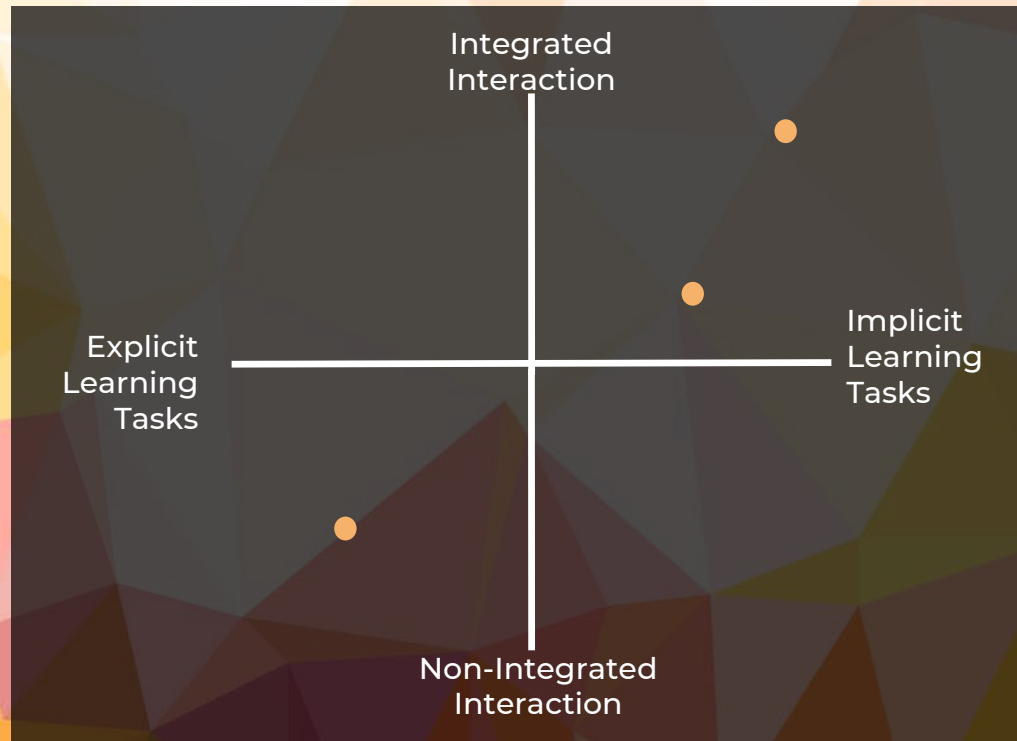
DER

Dementia

# Learning Experience Design



# Learning Experience Design



The background is a complex, abstract geometric pattern composed of numerous triangles of varying sizes. The color palette is a gradient of soft pinks, blush, and light purples on the left, transitioning through magenta and deep purple to a rich, dark purple on the right. The triangles are arranged in a way that creates a sense of depth and movement, with some areas appearing more prominent than others.

# CO-DESIGN





**CENTRE FOR  
INNOVATION**  
Leiden University





Knowing  
your area of  
expertise

Collective  
responsibility

Respect  
& trust

Iterative  
design  
process

**Presentation on: [audiovisualresearch.org](http://audiovisualresearch.org)**

**Monique Snijder**

Twitter @moniquesnijder; @C4innovation

Linkedin: moniquesnijder

**Jeanine Reutemann**

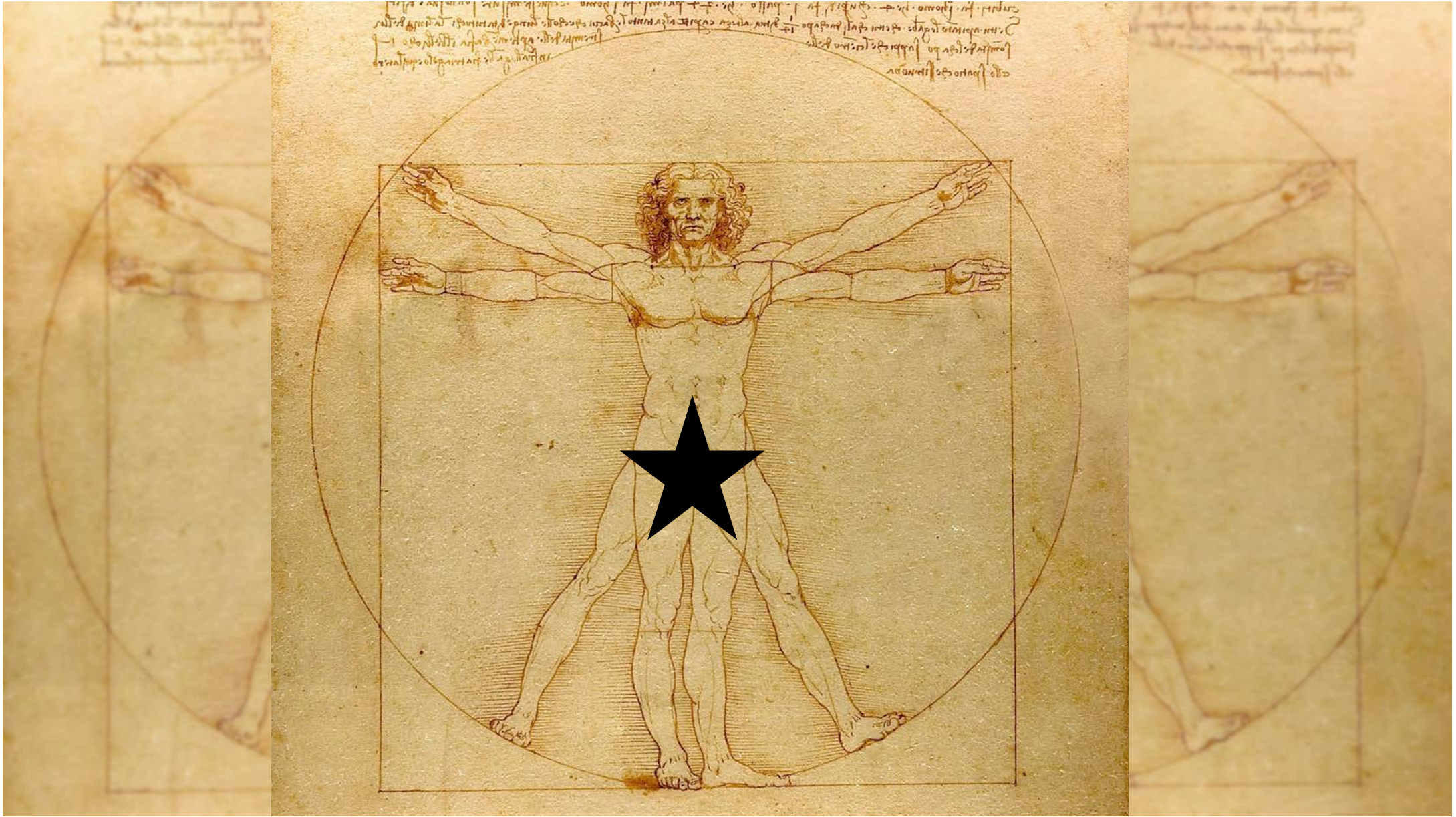
Twitter @jreutemann; @C4innovation

> Manifesto Videos in Higher Education, CC commons, 2018.

> Book «Media Design Expertise for Videos in Higher Education», open access, 2018.











Co-Design with the MOOC Team and the Venice Time Machine Project; EPFL Lausanne 2016.

Innovedum Project with the Chair for Ecosystem Management, ETH Zurich 2017.