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Too close to be true:  
VR Images bring the visible  
speaker into your face (literally)

Filmstill: ‚Catatonic‘,  
Guy Shelmerdine,  
with.in, 2015.



Proxemics (Closeness-Distance)

# Interpersonal Distances





Immersion = Reality?



When a virtual person approaches too close, a state of arousal gets triggered by the viewer due an interpersonal distance transgression.

Because VR is tightly integrated with your sense of vision, bad experiences have a real, physical impact on users.

Smith, Will on [wired.com](http://wired.com), accessed November 30, 2015.

Close-up Images in VR?



Filmstill: ,The Possible: Listening To The Universe, with.in, 2017.

Hypothesis:

Once VR has become our daily normality, new generations will accept closer interpersonal distances.

# New Technoaesthetics of 360° VR Videos



# Fisheye: Curvature of Space





Filmstill: 'The Displaced', The New York Times, 2015.

# Image Aesthetics: Distorted Bodies



Filmstill: ,The Displaced', The New York Times, 2015.



Filmstill: ‚Muse: Revolt‘,  
Guy Shelmerdine,  
with.in, 2015.



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