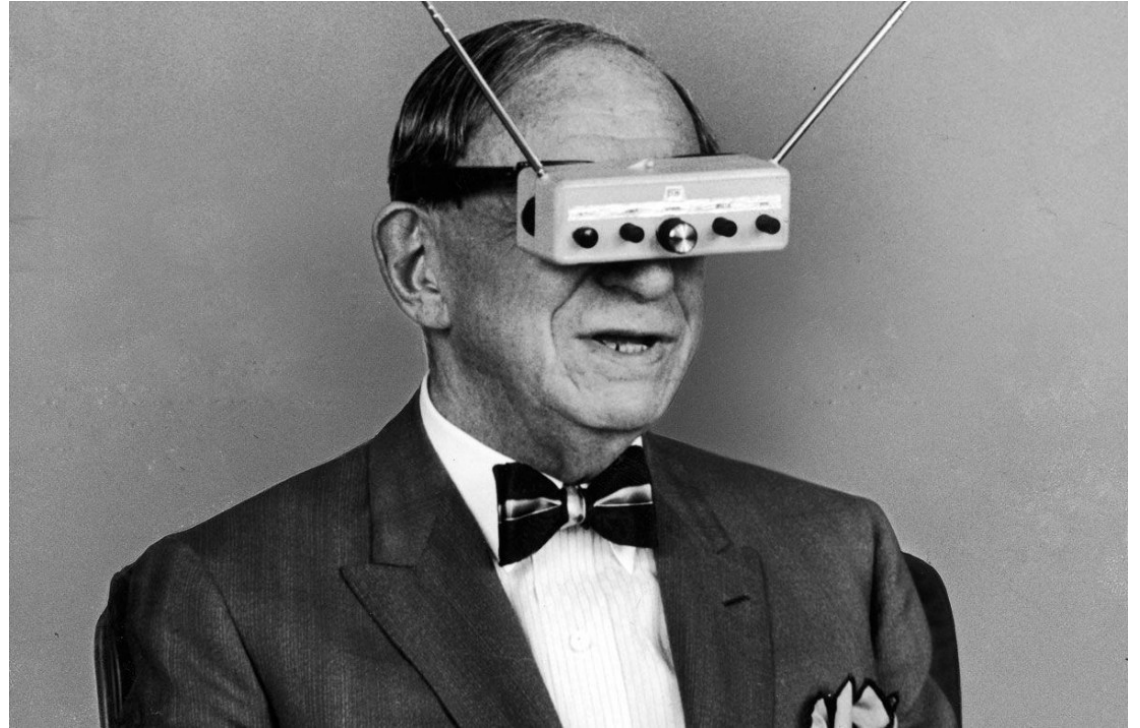


THE FUTURE OF NEW MEDIA

Jeanine Reutemann
Research Fellow; Digital Media Designer; Lecturer





1968; Ivan Sutherland and Bob Sproull
,Augmented Reality'



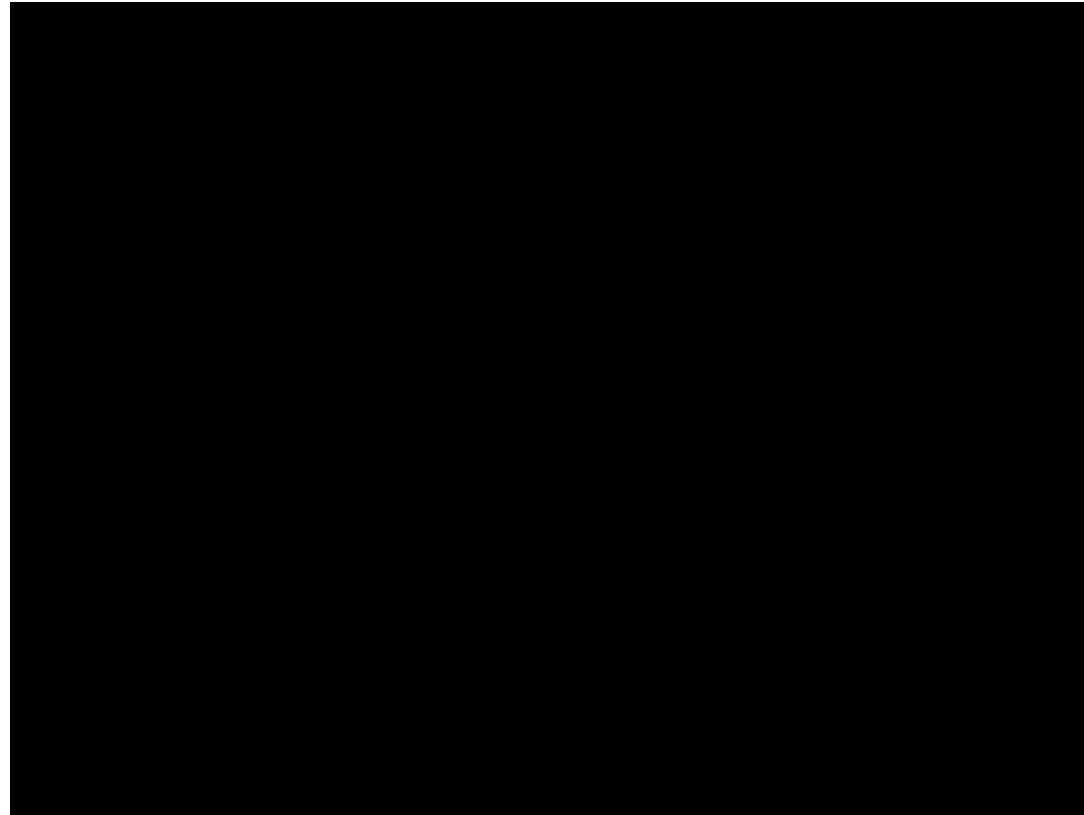
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1991; Virtual Boy, Nintendo



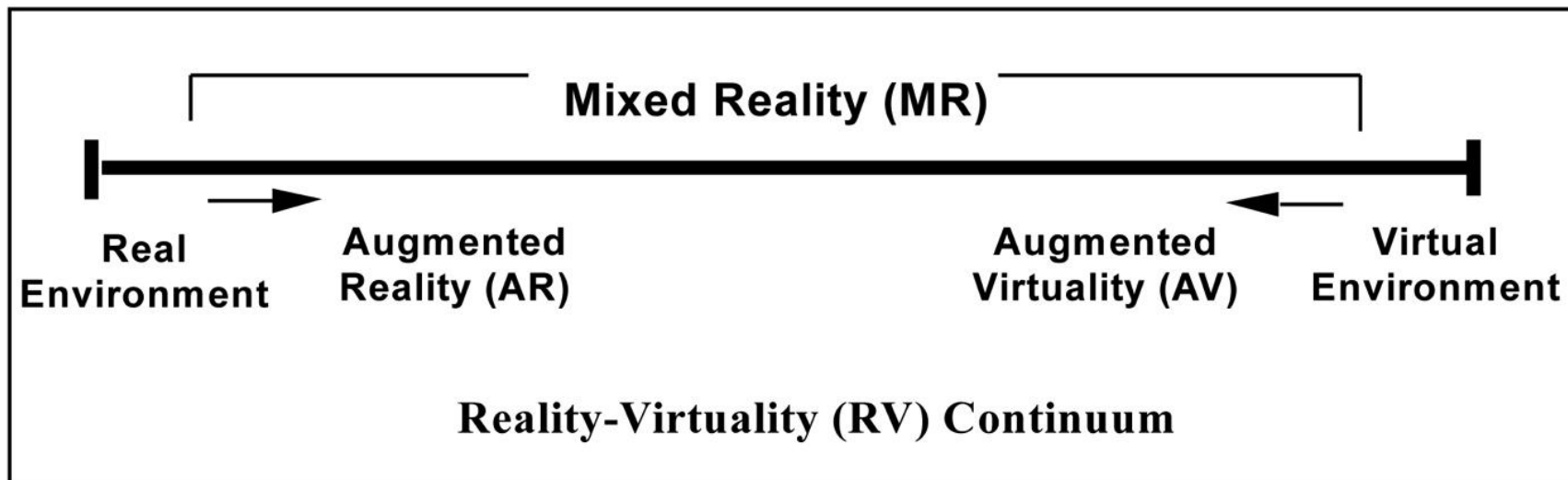
2003; Randy Pausch, Stanford Classes



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Milgram, Paul; H. Takemura; A. Utsumi; F. Kishino (1994). ["Augmented Reality: A class of displays on the reality-virtuality continuum"](#) (pdf). *Proceedings of Telemanipulator and Telepresence Technologies*. pp. 2351–34. Retrieved 2007-03-15.

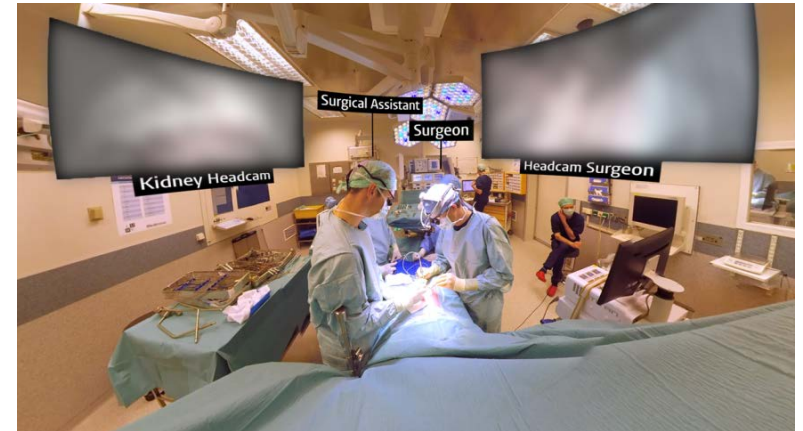
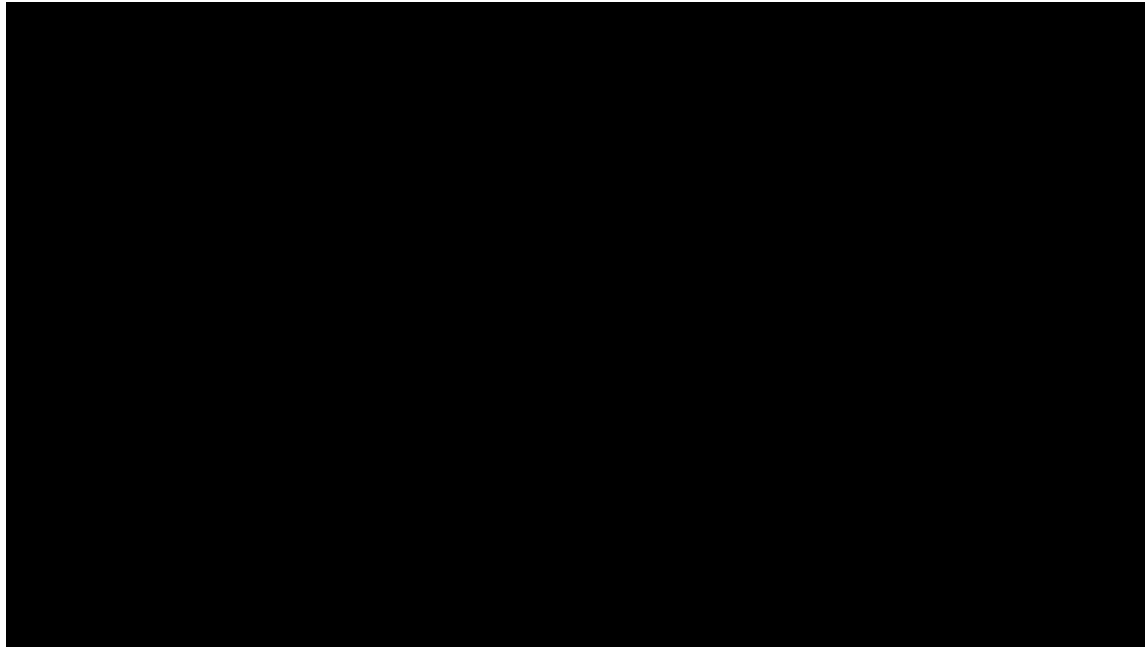


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VR 360° Video



VR 360° Video

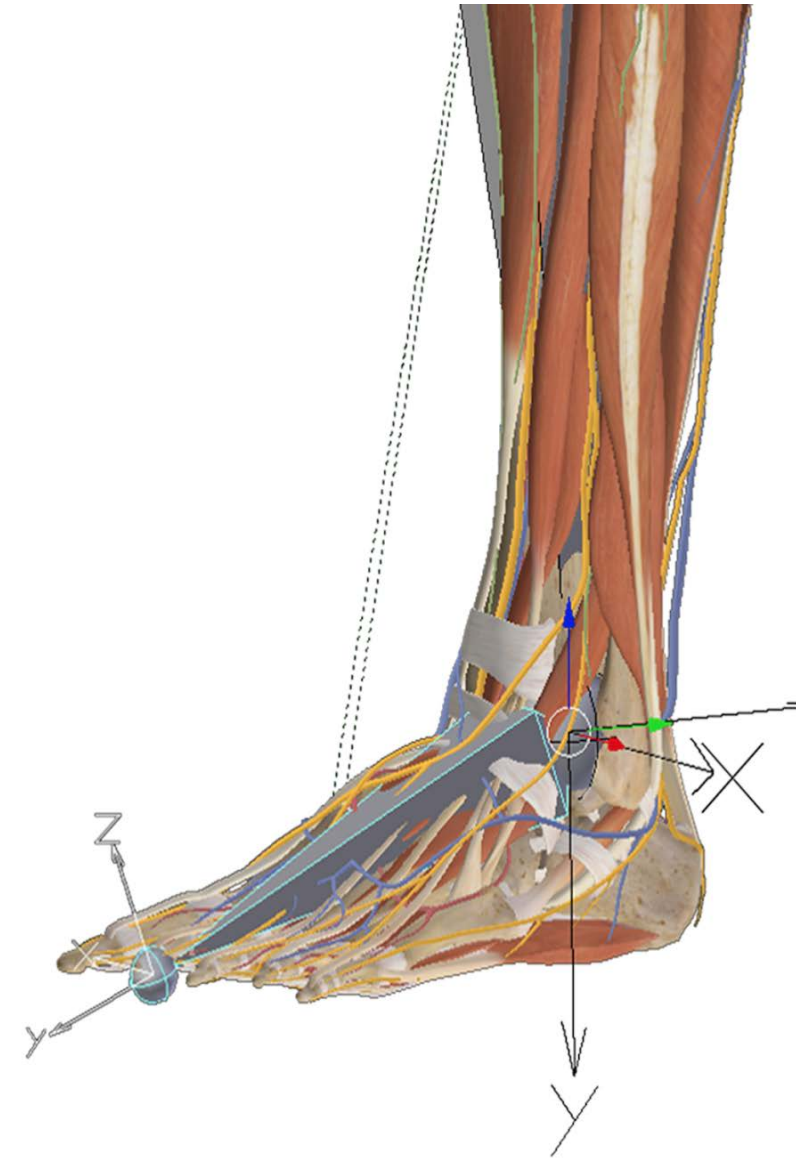


,Child Soldiers'; RedCross Organization

ETH Zurich / VR 360-Video



AR in Medical Education Leiden University



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PROMISING



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Virtual Reality

Immersive experiences

Augmented Reality



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Virtual Reality

Immersive experiences

Sense of presence

Augmented Reality



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Virtual Reality

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Motivation & relevance

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Sense of presence

Motivation & relevance

Realistic simulations

Augmented Reality



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Sense of presence

Motivation & relevance

Realistic simulations

Virtual characters

Augmented Reality



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Sense of presence

Motivation & relevance

Realistic simulations

Virtual characters

Augmented Reality

Interaction with ,real' world



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Collaboration with peers



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Virtual characters and real people



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Embodiment Perspective



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CLOUDS OVER SIDRA

by Gabo Arora & Chris Milk



Presentation slides in videos?

*«Video Styles in MOOCs – A Journey into the World of Digital Education»,
youtube: <https://youtu.be/5VEHBuuRKXI>*



Strengths of the medium?



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Presentation slides in VR?

EDORABLE ACADEMY (MAY 2017)



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Strengths of the medium?

Presentation slides in AR?

PP IN MIXED REALITY?



Strengths of the medium?



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Women



Agriculture



Education



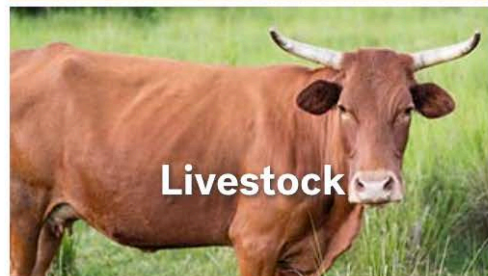
Refugees and IDPs



Eco-friendly



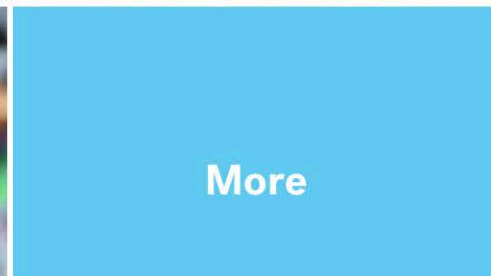
Kiva U.S.



Livestock



Arts



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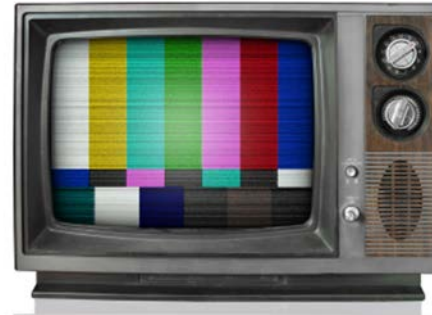
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QUESTIONS?

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